GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ELECTIONS: Preparation of Electoral Rolls in Graduate's & Teacher's Constituencies of Andhra Pradesh Legislative Council – Media campaign through Red 93.5FM – Payment of bills Rs.2,21,260/- to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 236 Dated: 04-02-2017
Read the following:

1. Govt.Lr.No.2984/Elecs.C/A2/2016-61., dated:29.11.2016.
2. From M/s Red 93.5FM, KAL Radio Ltd ., Hyderabad, Invoice No :2010309882, 5200700917, dated:30.11.2016 & Invoice Nos 2010310662, 5200700942, dated:20.12.2016 & 17.12.2016.
3. G.O.Rt.No.2358., Fin (FMU-GAD) Dept.dt.22.12.2016.

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ORDER:

In letter 1st read above, M/s Red 93.5FM, Music Broad cast Ltd., Hyderabad has been requested to take-up campaign through Radio City 91.1 FM, at Vizag and Tirupathi FM Stations for 10 days from 29.11.2016 to 08.12.2016 @16 spots per day of 25 Seconds duration of each Jingle spots (Total 4,000 Seconds for each station) at a cost of 1,92,400/- (excluding Service Tax) in connection with Preparation of Electoral Rolls in Graduate's & Teacher's Constituencies of Andhra Pradesh Legislative Council.

2. Accordingly, M/s Red 93.5FM, KAL Radio Ltd., Hyderabad has broadcasted Radio Spots and furnished the bill for an amount of Rs. 2,21,260/-(including Service Tax) and requested for arranging payment in the ref 2nd read above.

3. After careful examination, sanction is hereby accorded for payment of an amount of Rs. 2,21,260/- (Rupees Two lakhs, twenty one thousand, two hundred and sixty only) to M/s Red 93.5FM, KAL Radio Ltd., Hyderabad towards broadcasting charges of Radio Spots for Preparation of Electoral Rolls in Graduates & Teachers Constituencies of Andhra Pradesh Legislative Council.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 – Elections – MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H.(04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"KAL Radio Ltd., A/c No:036109000035217, City Union Bank 30, Mandaveli Branch, Chennai (IFSC CODE for NEFT: CIUB 0000036 and MICR Code : 600054002, PAN No.AACCK6712G).**

(PTO)

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3rd cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Ibrahimpatnam.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.
Copy to
The Account Manager, M/s Red 93.5FM,
KAL Radio Ltd., 8-2-502/3, 2nd floor, Uma Aishwarys Building,
Road No.07, Banjara Hills, Hyderabad-34.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER //

SECTION OFFICER